

SafeStep®

WHEN WINTER HITS, FIGHT BACK

With Safe Step's full line of ice melting products, you'll be ready when the unpredictable happens.

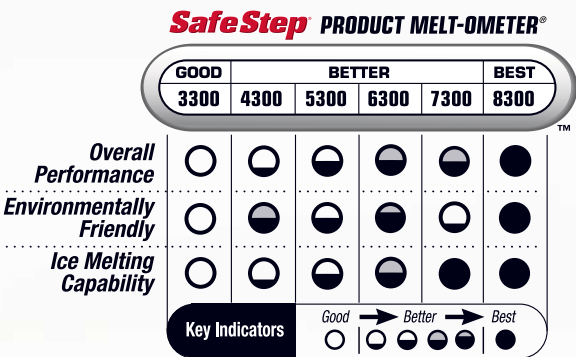


WHEN YOU NEED IT. WHERE YOU NEED IT.

Behind every bag of Safe Step® ice melter is Compass Minerals, the leading salt producer in North America. By mining and producing our own salt, we can stage ice melters in key distribution centers around the country, ensuring they're available when and where you need it. Armed with strong service and support capabilities, we provide streamlined coordination between customer service, inventory and transportation to make the whole process easy on you.

The industry's most complete line of ice melters means no more large, minimum quantity purchases from multiple vendors just to meet your needs and price points. Simply mix and match the product assortments that best fit your unique situation, and it will ship to you in one truck.

It's peace of mind. It's predictability. It's Safe Step.



A PRODUCT FOR EVERY NEED

Whether you're looking for ice melting performance, environmental friendliness, price flexibility or a combination of them all, the Safe Step line of ice melters offers a variety of products to meet your specific needs. Regardless of the conditions, Safe Step has a proven performer ready to go when you need it, where you need it.



UNIQUE NEEDS. A VARIETY OF SOLUTIONS.

Safe Step® ice melters were formulated to provide customers with a wide array of ice melting capabilities – regardless of the elements. Perfect for clearing walkways and driveways in a variety of weather conditions, Safe Step features the most comprehensive line of ice melters in the industry, with products that meet every customer need.



3300 ●

ROCK SALT

Customers may choose a Rock Salt ice melter based almost exclusively on price. These customers typically are in areas where the winter weather conditions are milder, so they do not require a more powerful ice melter. However, they may still need to cover large areas of concrete, making Rock Salt an ideal choice.

4300 ●

ECONOMY BLENDS

4300 Blue ●

5300 ●

Customers who choose an Economy Blend tend to be price sensitive as well, but they may also need a product that is more effective at lower temperatures. Plus, if they have additional interest in covering large areas of concrete, Economy Blends will do so without sacrificing performance.

Sure Paws ●

6300 ●

PREMIUM BLENDS

Customers who buy Premium Blends are concerned with the dependability and consistent melting performance that a high-quality product provides. They may also have an interest in an ice melter that is safer for concrete and less harmful for people, pets and the environment.

8300 ●

7300 ●

ADVANCED POWER

Customers in the Advanced Power category are especially concerned about safety in high-traffic areas. They demand fast, powerful performance to help control potentially hazardous ice build-up. They may also have an interest in an ice melter that is safer for concrete and less harmful for people, pets and the environment.



GET THE ICE MELTER YOU NEED, WHEN YOU NEED IT.

WITH SAFE STEP®, GET THE BUILT-IN ADVANTAGES AND CONVENIENCE OF THE MOST COMPLETE LINE OF ICE MELTERS IN THE INDUSTRY.

PET-FRIENDLY & ENVIRONMENTALLY FRIENDLY ICE MELTERS

Safe Step offers three eco-friendly products that are designated a "Safer Choice" by the U.S. EPA



SurePaws® PET-FRIENDLY ICE MELTER

Naturally produced, environmentally friendly

Environmentally friendly, fast-acting Safe Step® Sure Paws® is safer for people, pets and plants, and clears driveways and walkways quickly and efficiently.* This premium ice melter was developed using a patented formula and is gentler for concrete and vegetation.*

Key features

- Melts ice to -15°F (-26°C)
- Clears driveways and walkways quickly and efficiently
- Gentler on pets' paws and skin, and safer for concrete and vegetation
- Available in 8 lb. jugs, and 20 and 40 lb. bags



8300 MAG CHLORIDE ICE MELTER

Eco-Friendly Melting Power

The fastest-acting, premium ice melter on the market, Safe Step® Mag Chloride 8300® works in extremely cold temperatures. The unique crystal shape provides rapid ice penetration and prevents product from scattering to where you don't need it. Safe Step Mag Chloride 8300 is 100% magnesium chloride hexahydrate, which means it is gentler for vegetation and concrete.*

Key features

- Melts ice to -15°F (-26°C)
- Safer for people, pets, lawns and concrete*
- Faster than other ice melters at melting ice and snow due to its unique hygroscopic action that quickly attracts moisture
- Doesn't blow or roll away like other ice melters that use a flake or pellet form — unique crystal shape helps it stay where you put it
- Available in 8 lb. jugs, and 20 and 50 lb. bags



6300 ENVIRO-BLEND® ICE MELTER

Enhanced with Magnesium Chloride

Safe Step® 6300 Enviro-Blend® is safer for people, pets and vegetation,* but has a melting power that outperforms other ice melter blends. The patented formula contains our powerful melting catalyst, MG 104®, which helps prevent re-freezing substantially longer than conventional products.*

Key features

- Melts ice to -10°F (-23°C)
- Contains the proprietary, powerful melting catalyst, MG 104®
- Helps prevent re-freezing up to 2½ times longer than conventional ice melters
- Less harmful for plants, pets, shoes or carpet*
- Available in 11 lb. jugs, 10, 25 and 50 lb. bags, and 40 lb. pails

* Compared to conventional ice melters, when used as directed



7300 CALCIUM CHLORIDE ICE MELTER

Generates heat for melting power

Ice and snow begin to melt when they come in contact with Safe Step® 7300 Calcium Chloride, which offers one of the lowest melting temperatures available. A powerful, self-initiating chemical reaction generates heat, so melting occurs even in exceptionally cold weather.

Key features

- Melts ice to -25°F (-32°C)
- Exothermic action instantly generates heat
- Hard-working pellet shape penetrates ice more deeply, also comes in flake
- Available in 8 lb. jugs, 20 and 50 lb. bags, and 50 lb. bag-flakes



5300 PERFORMANCE BLEND® ICE MELTER

Enhanced with Calcium Chloride & Magnesium Chloride

Enhanced with magnesium chloride and calcium chloride, Safe Step® 5300 Performance Blend® quickly melts ice on contact. It resists re-freezing, so fewer applications are necessary.

Key features

- Melts ice to -10°F (-23°C)
- Advanced, blended formula
- Enhanced with magnesium chloride and calcium chloride for increased melting power
- Resists re-freezing
- Available in 12 lb. jugs, 10, 20 and 50 lb. bags, and 40 lb. pails



4300 DUAL BLEND® AND DUAL BLEND® Blue ICE MELTER

Enhanced with Magnesium Chloride

Melt ice fast with a quality blend of sodium chloride and magnesium chloride in Safe Step® 4300 Dual Blend® and Dual Blend® Blue. Its formulation contains corrosion inhibitors, which make it gentler for concrete and metal, compared to conventional ice melters, when used as directed.

Key features

- Melts ice to -7°F (-21°C)
- Formulated with corrosion inhibitors
- Enhanced with magnesium chloride
- Dual Blend Blue has easy-to-see blue crystals
- Dual Blend is available in 12 lb. jugs, and 20, 40 and 50 lb. bags
- Dual Blend Blue is available in 20 and 50 lb. bags



3300 ROCK SALT / HALITE ICE MELTER

100% Rock Salt

Time-tested and proven under winter conditions, Safe Step 3300 Rock Salt/Halite spreads efficiently and melts ice effectively. For melting ice economically, it just doesn't get any simpler.

Key features

- Melts to 5°F (-15°C)
- Unique screening process for optimum-sized crystals
- Economical and effective
- Available in 10, 25 and 50 lb. bags



SafeStep[®]

To learn more about the full line of high-performance Safe Step ice melters, call us toll-free at **1.877.462.7258** or visit **www.SafeStepMelters.com**.



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