

SafeStep®

**THE REFERENCE & BUYER'S GUIDE FOR
HIGH-PERFORMANCE ICE MELTERS**

All the facts & how to profit from them



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Questions? Call us.
After all, we're here to
help you succeed.

Compass Minerals
1-877-462-7258

THE REFERENCE & BUYER'S GUIDE FOR HIGH-PERFORMANCE ICE MELTERS

Guiding customers to the ice melter that best fits their needs can be a daunting task. But when you deliver a successful match, you will forge lasting partnerships and keep them coming back. We've created this comprehensive reference guide to help you best match their needs with our products.

This easy-to-use guide covers the full range of Safe Step® ice melters, the most complete line in the industry. It will help quickly and clearly differentiate the unique performance capabilities of each product. Their benefits, ingredients, specific uses and safety precautions are listed along with a convenient FAQ section and glossary.



GUIDING CUSTOMERS TO THE RIGHT ICE MELTER

***MEETING THE NEEDS OF CUSTOMERS WITH
PRODUCTS THAT EXCEED EXPECTATIONS.***

Safe Step® ice melters were formulated to provide customers with a wide array of ice melting capabilities – regardless of the elements. Perfect for clearing walkways and driveways in a variety of weather conditions, Safe Step features the most comprehensive line of ice melters in the industry, with products that meet every customer need.



KNOWING EACH CUSTOMER'S UNIQUE NEEDS

Guiding customers to the right ice melter starts with understanding their unique needs. Ice melters can be separated into four categories. The customers for each of these product categories have different needs and buying behaviors.



3300

ROCK SALT

Customers may choose a Rock Salt ice melter based almost exclusively on price. These customers typically are in areas where the winter weather conditions are milder, so they do not require a more powerful ice melter. However, they may still need to cover large areas of concrete, making Rock Salt an ideal choice.

4300

ECONOMY BLENDS

4300 Blue

5300

Customers who choose an Economy Blend tend to be price sensitive as well, but they may also need a product that is more effective at lower temperatures. Plus, if they have additional interest in covering large areas of concrete, Economy Blends will do so without sacrificing performance.

Sure Paws

6300

PREMIUM BLENDS

Customers who buy Premium Blends are concerned with the dependability and consistent melting performance that a high-quality product provides. They may also have an interest in an ice melter that is safer for concrete and less harmful for people, pets and the environment.

8300

7300

ADVANCED POWER

Customers in the Advanced Power category are especially concerned about safety in high-traffic areas. They demand fast, powerful performance to help control potentially hazardous ice build-up. They may also have an interest in an ice melter that is safer for concrete and less harmful for people, pets and the environment.

ABOUT MELTING AND MELTERS

THE MELTING PROCESS

All conventional ice melters work in the same way. Once they are applied, they begin to dissolve and melt the ice or snow, forming a brine solution. The dissolved ice melter in the brine acts to lower the temperature at which the brine solution will freeze. The higher the concentration of ice melter in the brine solution, the lower the freezing point and the less chance that ice will form.

As the melting process continues, the concentration of the dissolved ice melter will continue to decrease, which can ultimately cause the brine to re-freeze. Therefore, a key to effective, long-lasting melting performance is to prevent or delay a brine solution from re-freezing.

MELTING SPEED AND DURATION

Like its effective melting temperature, an ice melter's melting speed and ability to melt ice over a long period of time is influenced by its ingredients and the outdoor temperature. As the temperature decreases, the melting speed slows, regardless of the ice melter's ingredients.

EFFECTIVE MELTING TEMPERATURE AND EUTECTIC TEMPERATURE

Ice melters are often compared by their effective melting temperature and eutectic temperature. Effective melting temperature is the lowest temperature at which an ice melter will melt under real-world conditions. Eutectic temperature is the lowest temperature at which an ice melter will melt under laboratory-controlled conditions, measured by the standardized American Society of Testing Material [ASTM-d1177] procedure. There are factors that can affect an ice melter's effective melting temperature, such as the temperature and humidity of the air. However, as far as ice melter buyers are concerned, the ice melting industry recognizes the effective melting temperatures and eutectic temperatures as shown in the chart below.

GENERAL MELTING TEMPERATURES OF COMMON ICE MELTER INGREDIENTS				
INGREDIENTS	EFFECTIVE MELTING TEMPERATURES		EUTECTIC TEMPERATURES	
	Degrees °C	Degrees °F	Degrees °C	Degrees °F
Potassium Chloride	-7°	20°	-9°	15°
Sodium Chloride	-15°	5°	-21°	-6°
Magnesium Chloride	-26°	-15°	-32°	-25°
Calcium Chloride	-32°	-25°	-48°	-55°

PARTICLE SIZE AND PURITY

An ice melter's performance is influenced by the size and surface area of the individual particles. Because small particles have more surface area that can come in contact with ice or snow, they melt more quickly. However, smaller particles have two drawbacks. First, they have an increased chance of being blown away on windy days. Second, less weight per particle may result in only melting on the ice surface because the particles are not heavy enough to penetrate the ice as they melt.

On the other hand, large particles have less surface area and more weight per particle. But because of their weight and rapid melting ability, they may not completely dissolve or create a brine solution before penetrating the ice. This may result in unused material and poor melting efficiency.

BOTTOM LINE:

The most effective ice melters are the ones that use an optimally sized particle (medium) with both ice-penetrating and brine-forming characteristics. Safe Step ice melters are screened to ensure an optimally sized particle for the best melting performance.



SurePaws® *PET-FRIENDLY ICE MELTER*



THE ALL-NATURAL SOLUTION.

Environmentally friendly, fast-acting Safe Step® Sure Paws® is safer for people, pets and plants, and clears driveways and walkways quickly and efficiently.* This premium ice melter was developed using a patented formula and is gentler for concrete and vegetation.*

Key features

- Melts ice to -15°F (-26°C)
- Clears driveways and walkways quickly and efficiently
- Gentler on pets' paws and skin, and safer for concrete and vegetation*

Quality care for people and pets

Sure Paws is the naturally produced solution for the environmentally conscious. Keep loved ones safer with a formula that is gentler for people, pets and lawns.*

Performance you can trust

Sure Paws ice melter is a patented, 100% all-natural formula that melts ice fast at extreme temperatures, while also being gentler for the environment.*

Designated a "Safer Choice" by the U.S. EPA

Sure Paws has earned a Safer Choice designation from the United States Environmental Protection Agency (EPA), providing a product that is effective and safer for health and the environment.

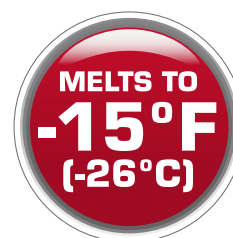
** Compared to conventional ice melters, when used as directed*

AVAILABLE SIZES



8 lb. Jug

20 and 40 lb. Bags



**SALT-FREE
PET-FRIENDLY
ICE MELTER**

8 lb. Jug



0 73841 56708 7

20 lb. Bag



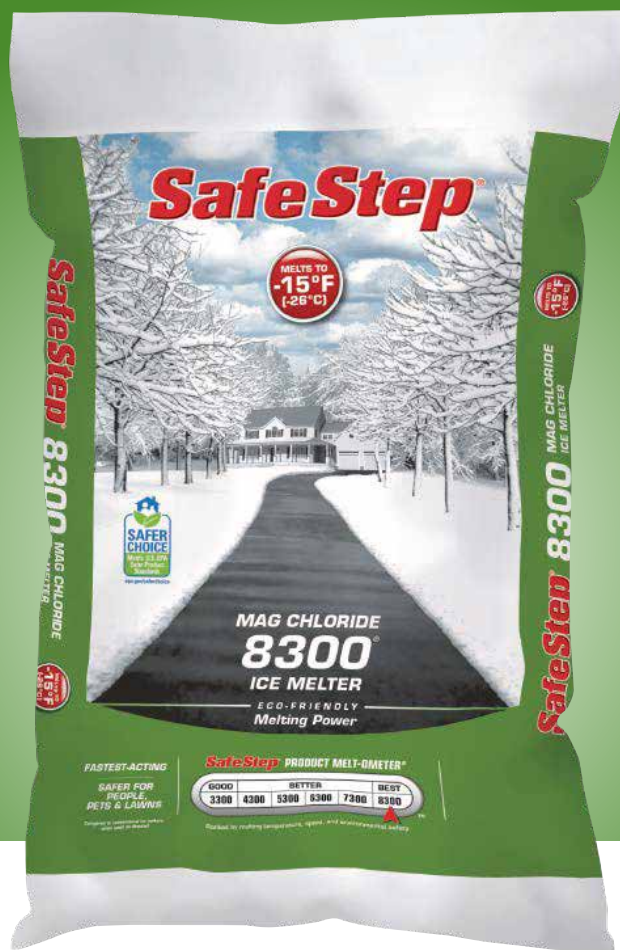
0 73841 56720 9

40 lb. Bag



0 73841 56754 4

8300 MAG CHLORIDE ICE MELTER



A DISTINCT COMPETITIVE ADVANTAGE.

One of the fastest-acting, premium ice melters on the market, Safe Step® Mag Chloride 8300® works in extremely cold temperatures. The unique crystal shape provides rapid ice penetration and prevents product from scattering where you don't need it. Safe Step Mag Chloride 8300 is 100% magnesium chloride hexahydrate, which means it is gentler for vegetation and concrete.*

Key features

- Melts ice to -15°F (-26°C)
- Safer for people, pets, lawn and concrete*
- Faster than other ice melters at melting ice and snow due to its unique hygroscopic action that quickly attracts moisture
- Doesn't blow or roll away like other ice melters that use a flake or pellet form — unique crystal shape helps it stay where you put it

Maximum performance

Safe Step Mag Chloride 8300 is specially formulated for maximum performance, melting ice quickly at extremely low temperatures.

Designated a "Safer Choice" by the U.S. EPA

Safe Step Mag Chloride 8300 has earned a Safer Choice designation from the United States Environmental Protection Agency (EPA), providing a product that is effective and safer for health and the environment.

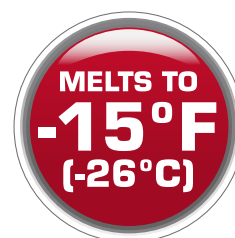
* Compared to conventional ice melters, when used as directed

AVAILABLE SIZES



8 lb. Jug

20 and 50 lb. Bags



Safe Step PRODUCT MELT-OMETER®

GOOD		BETTER			BEST
3300	4300	5300	6300	7300	8300

Ranked by melting temperature, speed and environmental safety

8 lb. Jug



20 lb. Bag



50 lb. Bag



7300 CALCIUM CHLORIDE ICE MELTER



MAXIMUM MELTING POWER. LOW MELTING TEMPERATURE.

Ice and snow begin to melt when they come in contact with Safe Step® 7300 Calcium Chloride, which offers one of the lowest melting temperatures available. A powerful, self-initiating chemical reaction generates heat, so melting occurs even in exceptionally cold weather.

Key features

- Melts ice to -25°F (-32°C)
- Exothermic action instantly generates heat
- Hard-working pellet shape penetrates ice more deeply, also comes in flake

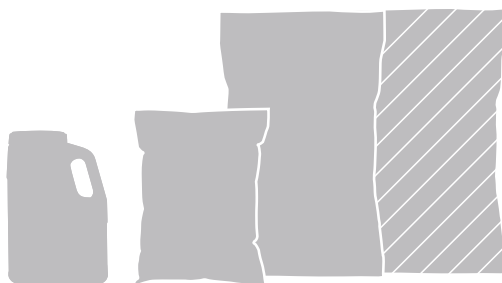
Exceptional performance under extreme conditions

Safe Step 7300 Calcium Chloride generates its own chemical reaction on contact with ice, offering performance and protection no matter what the weather brings.

Exothermic action instantly generates heat

Safe Step 7300 Calcium Chloride is a dependable, professional-grade formula. When used as directed on air-entrained, cold-weather concrete, it is one of the most powerful ice melters available. In addition, this product won't leave behind any residue, allowing for easier cleanup.

AVAILABLE SIZES



8 lb. Jug

20 and 50 lb. Bags / 50 lb. Bag-Flakes

8 lb. Jug



0 73841 50808 0

20 lb. Bag



0 73841 50820 2

50 lb. Bag



0 73841 50850 9

50 lb. Bag-Flakes



0 73481 50550 8



Safe Step® PRODUCT MELT-OMETER®

GOOD		BETTER		BEST	
3300	4300	5300	6300	7300	8300

Ranked by melting temperature, speed and environmental safety

6300 ENVIRO-BLEND® ICE MELTER



BEST COMBINATION OF MELTING POWER AND ENVIRONMENTAL SAFETY.

Safe Step® 6300 Enviro-Blend® is safer for people, pets and vegetation,* but has a melting power that outperforms other ice melter blends. The patented formula contains our powerful melting catalyst, MG 104®, which helps prevent re-freezing substantially longer than conventional ice melters.*

Key features

- Melts ice to -10°F (-23°C)
- Contains the proprietary, powerful melting catalyst, MG 104®
- Helps prevent re-freezing up to 2½ times longer than conventional ice melters
- Less harmful for plants, pets, shoes or carpet*

Environmentally gentle, but proven tough on ice

Safe Step 6300 provides optimum melting power right out of the bag. Each granule contains the action of multiple ice melting ingredients — for true melting power down to -10°F (-23°C). Plus, it prevents re-freezing longer than conventional ice melters, which reduces concrete-harming freeze/thaw cycles.*

Designated a “Safer Choice” by the U.S. EPA

Safe Step 6300 has earned a Safer Choice designation from the United States Environmental Protection Agency (EPA), providing a product that is effective and safer for health and the environment.

** Compared to conventional ice melters, when used as directed*

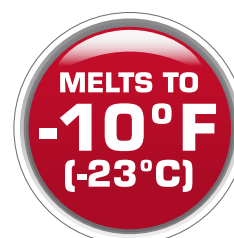
AVAILABLE SIZES



11 lb. Jug

10, 20 and 50 lb. Bags

40 lb. Pail



Safe Step® PRODUCT MELT-OMETER®



Ranked by melting temperature, speed and environmental safety

11 lb. Jug

10 lb. bag

25 lb. Bag

50 lb. Bag

40 lb. Pail



5300 PERFORMANCE BLEND® ICE MELTER



MELTS ICE FASTER. KEEPS IT MELTED LONGER.

Enhanced with magnesium chloride and calcium chloride, Safe Step® 5300 Performance Blend® quickly melts ice on contact. It resists re-freezing, so fewer applications are necessary.

Key features

- Melts ice to -10°F (-23°C)
- Advanced, blended formula
- Enhanced with magnesium chloride and calcium chloride for increased melting power
- Resists re-freezing

Exceptional performance that lasts

Professional strength means it begins melting on contact — down to -10°F (-23°C) — and will also help resist re-freezing. That means fewer applications, less time out in the cold and a more efficient use of product.

Melting power

Safe Step 5300 Performance Blend will handle even the harshest of winters. Thanks to its advanced, blended formulation of magnesium chloride, calcium chloride and sodium chloride, it has dependable melting power.

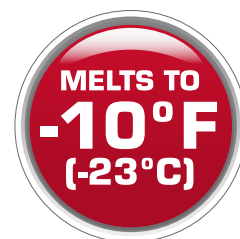
AVAILABLE SIZES



12 lb. Jug

10, 20 and 50 lb. Bags

40 lb. Pail



Safe Step® PRODUCT MELT-OMETER®



Ranked by melting temperature, speed and environmental safety

12 lb. Jug

10 lb. Bag

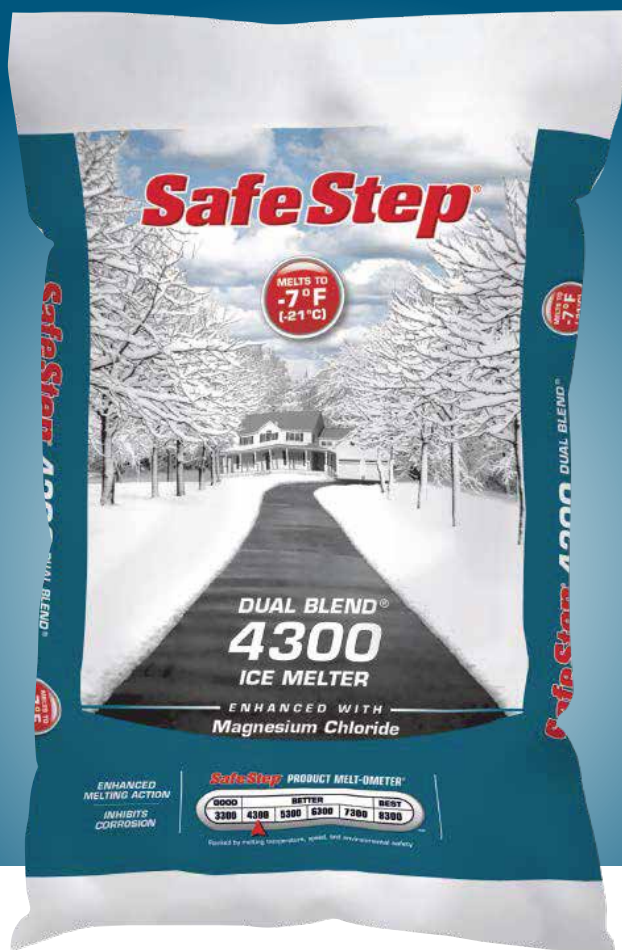
20 lb. Bag

50 lb. Bag

40 lb. Pail



4300 DUAL BLEND® ICE MELTER



MELTS ICE FASTER AT LOWER TEMPERATURES.

Melt ice fast with a quality blend of sodium chloride and magnesium chloride in Safe Step® 4300 Dual Blend®. Its formulation contains corrosion inhibitors, which make it gentler for concrete and metal.*

Key features

- Melts ice to -7°F (-21°C)
- Formulated with corrosion inhibitors
- Enhanced with magnesium chloride

A unique blend of melting power and corrosion inhibitors

Safe Step 4300 Dual Blend is ideal for minimizing surface corrosion. This advanced blend of sodium chloride, magnesium chloride and corrosion inhibitors delivers powerful performance.

Sized for effective spreading

Safe Step 4300 Dual Blend uses a unique screening process that results in optimum-sized particles for improved spreading and enhanced melting. For the ideal combination of performance and value, offer Safe Step 4300 Dual Blend.

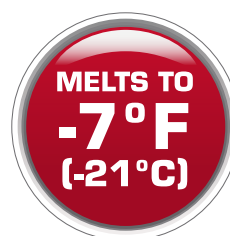
* Compared to conventional ice melters, when used as directed

AVAILABLE SIZES

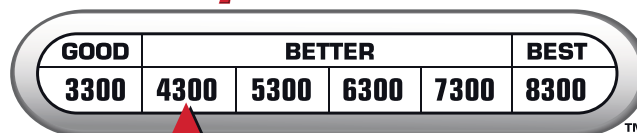


12 lb. Jug

20, 40 and 50 lb. Bags



Safe Step® PRODUCT MELT-OMETER®



Ranked by melting temperature, speed and environmental safety

12 lb. Jug



20 lb. Bag



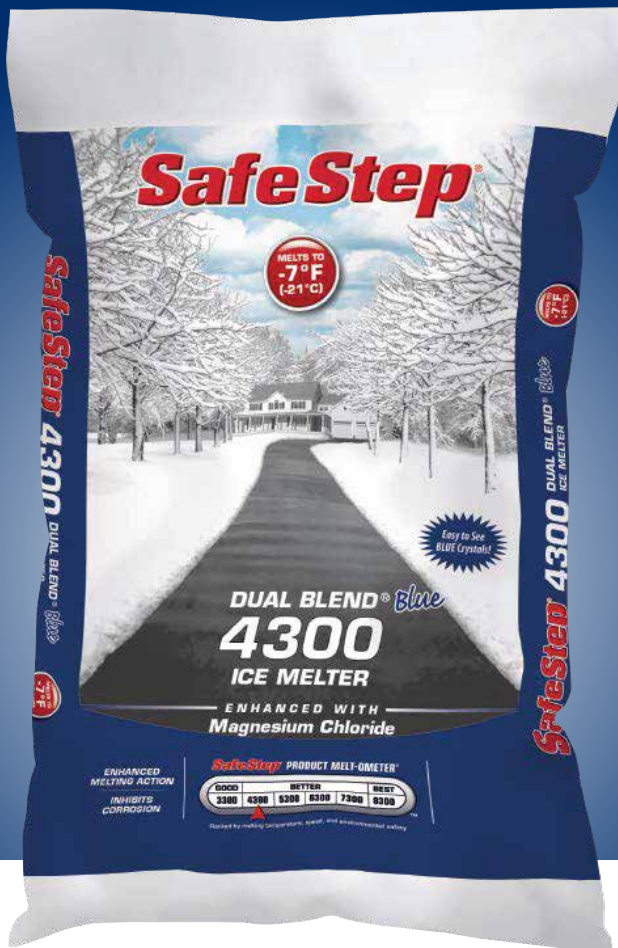
40 lb. Bag



50 lb. Bag



4300 DUAL BLEND® Blue ICE MELTER



MELTS ICE FASTER AT LOWER TEMPERATURES.

Melt ice fast with a quality blend of sodium chloride and magnesium chloride in Safe Step® 4300 Dual Blend® Blue. Its formulation contains corrosion inhibitors, which make it gentler for concrete and metal.

Key features

- Melts ice to -7°F (-21°C)
- Formulated with corrosion inhibitors and blue crystals
- Enhanced with magnesium chloride

A unique blend of melting power and corrosion inhibitors

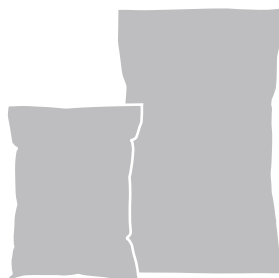
Safe Step 4300 Dual Blend Blue is ideal for minimizing surface corrosion. This advanced blend of sodium chloride, magnesium chloride and corrosion inhibitors delivers powerful performance.

Efficient and effective spreading

Safe Step Dual Blend Blue uses a unique screening process that results in optimum-sized particles for improved spreading and enhanced melting, while the easy-to-see blue crystals allow for an even and efficient application. Safe Step Dual Blend Blue is the ideal combination of performance and value.

* Compared to conventional ice melters, when used as directed

AVAILABLE SIZES

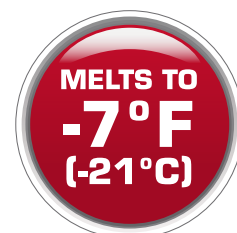


20 and 50 lb. Bags

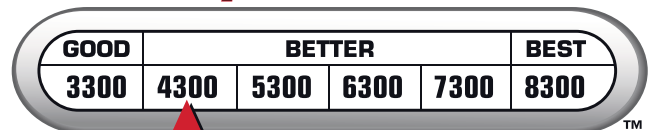
20 lb. Bag



50 lb. Bag



Safe Step® PRODUCT MELT-OMETER®



Ranked by melting temperature, speed and environmental safety

3300 ROCK SALT/HALITE ICE MELTER



IT GETS THE JOB DONE, PURE AND SIMPLE.

Time-tested and proven under winter conditions, Safe Step® 3300 Rock Salt/Halite spreads efficiently and melts ice effectively. For melting ice economically, it just doesn't get any simpler.

Key features

- Melts to 5°F (-15°C)
- Unique screening process for optimum-sized crystals
- 100% rock salt

The one customers can count on

Winters can be long and harsh. When faced with many applications, the simple and proven ice melting power of Safe Step 3300 Rock Salt/Halite gets the job done.

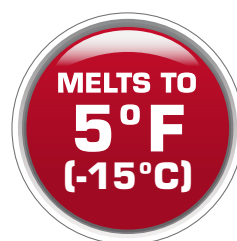
Sized for effective spreading

Safe Step 3300 Rock Salt/Halite uses a unique screening process that results in optimum-sized particles for improved spreading and enhanced melting. For the ideal combination of performance and value, offer Safe Step 3300 Rock Salt/Halite.

AVAILABLE SIZES



10, 25 and 50 lb. Bags



Safe Step® PRODUCT MELT-OMETER®



Ranked by melting temperature, speed and environmental safety

10 lb. Bag



25 lb. Bag



50 lb. Bag



SAFETY PRECAUTIONS



EFFECTS ON VEGETATION

Direct or indirect contact with high concentrations of any ice melter can be harmful for vegetation. Dissolved ice melters can accumulate in soil over time and affect a plant's ability to absorb water and other nutrients essential for healthy growth.

Helpful hint to reduce harm to vegetation*: Immediately remove slush that forms from the melted snow and ice. Safe Step® Mag Chloride 8300® and Sure Paws® Ice Melters are gentler on vegetation than conventional ice melters, when used as directed.



EFFECTS ON CONCRETE

Concrete damage is the biggest concern regarding the use of ice melters. However, most of the damage that occurs during winter is not caused by ice melters, but by freeze/thaw cycles. When water seeps into concrete cracks and pores, it freezes and expands, putting stress on the concrete. With enough pressure over time, concrete will crack, scale, spall or fragment.

CONCRETE DAMAGE CAN OCCUR IN THREE WAYS:

1. Moisture is generated as ice melts, which can cause multiple freeze/thaw cycles.
2. When brine solutions re-freeze, they expand more than plain ice and can cause more concrete damage.
3. Some ice melters have been known to accelerate the corrosion of metal rebar inside the concrete and cause it to deteriorate faster.

Only ammonium nitrate and ammonium sulfate ice melters directly damage concrete. That's because they are corrosive substances that actually attack the surface they touch. Safe Step ice melters do not contain these ingredients.

Helpful hints to reduce potential concrete damage*: For best results, only use on air-entrained concrete more than one year old. Immediately remove slush that forms from the melted snow and ice. Also note that lower quality concrete materials are more prone to damage. It is also important not to use on brick surfaces. Safe Step Mag Chloride 8300 Ice Melter is safer on concrete than conventional ice melters, when used as directed.



EFFECTS ON ROOFS

Another area of concern is the use of ice melters on roofs. Ice melters are not recommended for use on roofs because they may damage some roofing materials, corrode nails and therefore destabilize a roof's structural integrity. They may also cause pitting of aluminum gutters and downspouts. In addition, the residual brine solution created by the ice melter may lead to damage of surrounding concrete surfaces and vegetation.

Helpful hints to reduce impact on roofs and related materials*: It is not recommended to use ice melter on roofs.



RESIDUALS AND SURFACE/CARPET DAMAGE

Some common ice melting ingredients can leave a residue on carpeting when tracked indoors. This residue is a nuisance because the dirt it attracts and the stains it leaves behind often require shampooing with special cleaning agents.

Helpful hints to reduce indoor flooring residue and damage*: Immediately remove slush that forms from the melted snow and ice outdoors to reduce tracking ice melter indoors.

* See Safe Step packaging for complete application instructions and safety precautions.

COMMON INGREDIENTS

ICE MELT INGREDIENTS: BENEFITS AND ADVANTAGES

Ice melters contain a variety of ingredients, each with their own advantages. Ingredients differ by their melting temperatures, melting speed, environmental friendliness and safety. When choosing an ice melter, it's important to understand the ingredients that impact their performance.

Below you'll find a list of ingredients commonly found in ice melters. We've also included performance specifications and safety parameters.

ROCK SALT [NaCl, Salt, Halite]

- A naturally occurring mineral found in the deposits in the earth
- Effective melting temperature: 5°F (-15°C);
Eutectic temperature: -6°F (-21°C)
- Ice melting crystals vary in size from table salt size to 1" in diameter

POTASSIUM CHLORIDE [KCl]

- A naturally occurring mineral that is mined from the earth's crust
- A common plant nutrient
- Effective melting temperature: 20°F (-7°C);
Eutectic temperature: 15°F (-9°C)

CALCIUM CHLORIDE [CaCl₂]

- Primary source is calcium carbonate and hydrochloric acid or dried from calcium carbonate
- Attracts moisture and releases heat on contact
- Effective melting temperature: -25°F (-32°C);
Eutectic temperature: -55°F (-48°C)

MAGNESIUM CHLORIDE HEXAHYDRATE [MgCl₂ • 6H₂O]

- Naturally occurring mineral found in salt water
- Attracts moisture
- Effective melting temperature: -15°F (-26°C);
Eutectic temperature: -25°F (-32°C)
- Safer to handle; gentler on skin*
- Less harmful for concrete, carpets and vegetation*
- May harden and clump in the package
- Three times less corrosive and safer on concrete*
- Less toxic than baking soda

CORROSION INHIBITORS

- Used in ice melters containing chlorides
- Mitigates damage to metal, concrete and the environment
- Ingredient has no significant melting action

** Compared to calcium chloride and other ice melter ingredients*



GLOSSARY

BRINE SOLUTION

A liquid comprised of water and dissolved ice melter that forms during the melting process.

CALCIUM CHLORIDE

An ice melter ingredient with an effective melting temperature of -25°F (-32°C); begins melting on contact due to a powerful self-initiating chemical reaction.

EFFECTIVE MELTING TEMPERATURE

The lowest temperature at which an ice melter will melt under real-world conditions.

EUTECTIC TEMPERATURE

The lowest temperature at which an ice melter will melt under laboratory-controlled conditions.

FREEZE/THAW CYCLE

When water seeps into the cracks and pores in concrete, freezes and expands, then thaws again. Repeated freeze/thaw cycles can cause surface damage to concrete.

HALITE (SODIUM CHLORIDE)

Halite comes from the Greek words halos, meaning “salt” and lithos meaning “rock,” and is, in fact, better known as rock salt. Halite is called an evaporite because it is formed by the evaporation of saline water in partially enclosed basins. It is very common worldwide, found in solid underground masses and as a dissolved solution in oceans and many arid-region inland lakes.

HYGROSCOPIC

The tendency of an ice melter ingredient to attract moisture.

MAGNESIUM CHLORIDE HEXAHYDRATE

An ice melter ingredient with an effective melting temperature of -15°F (-26°C); less harmful for concrete, vegetation, people and pets.

MG 104®

Compass Minerals' patented ice melting ingredient in Safe Step® 6300 Enviro-Blend® Ice Melter; a proprietary melting catalyst that resists re-freezing up to 2½ times longer than conventional ice melters.

NON-HYGROSCOPIC

Ice melter ingredients that do not attract moisture.

POTASSIUM CHLORIDE

A common plant nutrient used as an ice melter ingredient; has an effective melting temperature of 20°F (-7°C).

RE-FREEZE POINT

The temperature at which a brine solution, generated from an ice melter, dilutes and re-freezes.

ROCK SALT

Also referred to as sodium chloride, salt and halite. An inexpensive ice melter mined from the earth.

SPALLING

The fragmenting of a concrete surface caused by freeze/thaw cycles by some ice melter ingredients.

SURFACE-TO-ICE BOND

The attraction formed between a surface and ice, snow, sleet or freezing water.







SafeStep®



Compass
Minerals

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Call Toll-Free: 877-462-SALT (7258)

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www.SafeStepMelters.com